

Welcome

To the launch of

Derby Constructing Excellence Club

25th September 2007

David J Walker

Chairman

EMCBE

East Midlands Centre for *constructing* the
Built Environment

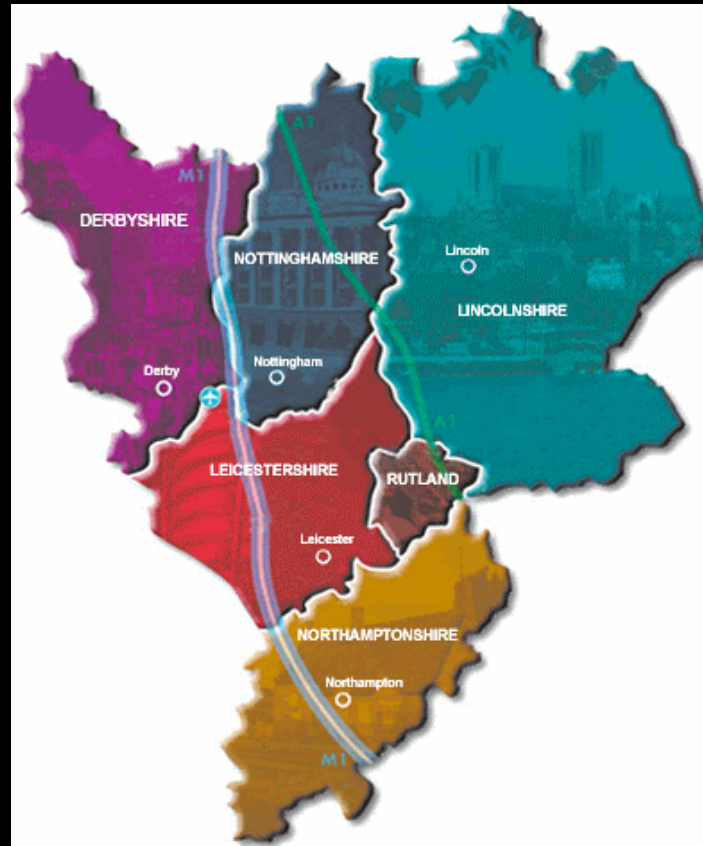
National Context - 1

- Approximately 2.3 million people across the complete supply chain, work for *circa* 270,000 enterprises to deliver £113 billion (provisional 2006 figure) of annual output.
- Output has grown by approximately 9% in 'real terms' in the 5 year period, 2001/02 to 2005/06.
- £113 billion represents approximately 8.5% of GDP.
- We are far more important as an industry to the national economy than we give ourselves credit for.

National Context - 2

- Of the 2.3 million people, and very approximately, 2.2 million are employed by Small to Medium sized Enterprises (SMEs)
- In reality 1.9 million – or thereabouts – are employed by micro-businesses, including ‘sole traders’.
- Approximately 640,000 of the 1.9 million are self-employed.
- We should be shouting so much louder than we do, for proper recognition and influence at Government level

East Midlands Region



Regional Context - 1

- The East Midlands is both geographically and demographically challenging, and particularly in respect of effective communications.
- 15,607 sq kilometres (6,026 sq miles) in area, encompassing 6 rural counties and 5 major cities – including Derby
- 185 kilometres (115 miles) between the extremities of Brackley in the south to Glossop in the north, and 142 kilometres (88 miles) from Ashbourne in the west to Skegness in the east

Regional Context - 2

- Approximately 163,000 of the Region's total population of *circa* 4.3 million are employed in the construction sector.
- We believe that 95,000, or thereabouts, of the 163,000 are employed across over 19,000 SMEs (less than 16 employers each) and micro-businesses (including sole practitioners)
- 57,000 of the 163,000 are self-employed
- The dynamics of the demographics are changing all the time, as are the number of companies and enterprises which exist in the construction sector, and the people they employ

The Regional Economic Strategy (RES) 'A Flourishing Region'

- Construction sector output in the Region is currently valued at approximately £9.5 billion per annum
- The RES is the driver for the work of East Midlands Development Agency (*emda*), and places the construction sector as one of its 4 priority sectors, alongside:
 - * Food and drink
 - * Healthcare
 - * Transport Equipment (including aerospace and motor sport)
- The lifetime of the RES is for the period 2006 to 2020
- The RES underpins the ambition for the East Midlands to become a 'Top 20' region in Europe by 2010

Lead Sector Role

- The RES identifies the construction sector as one of the 4 sectors most likely to make the greatest contribution to the East Midlands economy, certainly up to 2020
- Our sector was selected on the basis that it will :-
 - * perform strongly on productivity and/or have high quality job (in terms of higher wages reflecting a greater emphasis on workforce skills);
 - * have good prospects for growth;
 - * have a significant presence in the Region, both in absolute terms and relative to the UK
- In 2005, *emda* assumed the Lead Role for Construction across all the 9 English RDAs, at least until 2008

EMCBE Timeline - 1

- November 2001 to March 2003
 - * 'Bridging the Gap' (BtG) research and report
 - * 26 March 2003 : publication of BtG and launch of EMCF
- April 2003 to September 2004
 - * 'Engagement Model' research and report
 - * 305 industry related organisations/bodies identified
 - * EMCF (18 organisations) meets 11 times
 - * 17 September 2003 : *emda* approves a 'core funded' project

EMCBE Timeline - 2

- October 2004 to January 2005
 - * Development of project detail
 - * 17 January 2005 : launch of the EMCBE
- February 2005 to April 2005
 - * Incorporation of 'Company Limited by Guarantee', plus other governance arrangements
 - * 1 April 2005 : the EMCBE starts work at The Innovation Centre, Loughborough
 - * A 'Time Limited Intervention' (core funded) for 3 years – 1 April 2005 to 31 March 2008

EMCBE Timeline - 3

- April 2005 to November 2006
 - * Effective working but within a difficult Project Agreement
- December 2006 to April 2007
 - * Working with *emda* to redefine the Project Agreement
 - * 31 March 2007 : existing Project Agreement terminated
 - * 1 April 2007 : new Project Agreement commences
 - * A 'Time Limited Intervention' (core funded) for 3 years – 1 April 2007 to 31 March 2010

Mission Statement

The EMCBE will:-

- Provide the strategic leadership for the interests of the Region's construction industry
- Become the focal point or conduit for its improvement
- Be the communications 'hub' for co-ordinating and disseminating the enthusiastic work of existing sector related groups and organisations
- Generally become the regional 'champion' for improving the skills and performances , and the long term development of the sector

Another Acronym!

- **MECCIFICE** doesn't exactly trip off the tongue – but it says it all
 - The EMCBE will :-

- * **M**ap
- * **E**nable
- * **C**o-ordinate
- * **C**ollaborate
- * **I**nfluence
- * **F**acilitate
- * **I**nform
- * **C**ommunicate
- * **E**ncourage

within the regional construction sector

- The EMCBE isn't constituted to take the place of 'deliverers', such as training providers

Actual Achievements (April 2005 to March 2007)

- 54 events
- 2,953 delegates to those events (excluding the annual Sustainability Expo – 1400)
- Total learning hours – 2,464 hours
- ‘In kind’ contribution from industry – 16,724 hours
- ‘Matched funding’ (in kind) from industry - £948K
- EMCBE *Constructive* – 14,000 per month
- Website – an average of 21,000 ‘hits’/6,250 ‘unique visitors’ per month
- Database – 15,000 population
- 29 ‘projects’ – attracting £338K ‘other funds’
- Not at all bad in 2 years from a standing start

EMCBE – 2007 to 2010

- A partnership network and a strategic advisory and lobbying organisation, implementing work programmes for SMEs in particular
- All activity will be aimed at improving economic performance, and will continue to address the 'Bridging the Gap' agenda by commissioning work programmes in the areas of :-
 - * Workforce and Skills Development, including Diversity
 - * Productivity, Process Improvement and Innovation
 - * Sustainability
- The amended role has been the subject of substantial independent consultation with partners, stakeholders and beneficiaries
- The EMCBE will have a 'strategic fit' with the RES, its economic drivers, and the Sector Implementation Plan (SIP) in particular

Practical Delivery

- Strategic direction and leadership (Regional Strategic Voice)
- *emda* Lead Role (construction)
- Communications and marketing
- Sustainability Themes:
 - * environmental and ecological
 - * economic
 - * social
- Working with other agencies and partners
- Target Market – SMEs and Micro's
- Research and innovation

The Derby Club

- The EMCBE has been an active supporter of both the principle and detail of the Club from the outset
- A thriving and successful Derby Club, together with equivalents elsewhere within the Region, will help the EMCBE to fulfil its remit
- I commend the Club to you, and ask for your participation in the future
- Thank you