

Andrew Carpenter



Personal Profile

Name: Andrew Carpenter

Job Title: Business Development Director

Office Telephone Number: Hotdesker

Mobile/Blackberry Number: 07711 400967

Line Manager: Don Ward

Career Summary:

Andrew joined Constructing Excellence in February 2006 having spent 28 years in manufacturing with the CRH Group that includes Forticrete, Ibstock, Springvale and Heras Fencing within the UK. Whilst there Andrew held a number of positions in sales, marketing, PR, event management, business improvement and commercial management. In terms of Constructing Excellence Andrew's most notable involvement within CRH was taking Forticrete through a two year Change Management process shortly after the Rethinking Construction report of 1998. At that same time Andrew set up the Bristol Best Practice Club, which has gone on to be one of the leading Constructing Excellence Clubs throughout the UK. In view of his work in this area Andrew was asked to sit on the Board of Constructing Excellence from 2003 before joining full time as stated. Andrew is responsible for the recruitment and retention of members, marketing, events, publications and communications

Relevant Work History:

2006 + Membership recruitment & retention, Marketing strategy, Event Management strategy, Communications strategy and sales.

2000 + Founding member, Secretary and now committee member of the Bristol Constructing Excellence Club.

2003 - 2006 Chairman of the National Club Network Steering Group.

Qualifications: None

Skills:

Sales strategy and implementation
Marketing strategy and implementation
Event management
Networking
Public Speaking
Industry Knowledge and contacts
PR management
Change management
Motivation

Areas of knowledge/interest:

The whole CE agenda with particular emphasis on VALUE, COLLABORATIVE WORKING & INTEGRATION AND LEADERSHIP.

External groups/committees:

Bristol Constructing Excellence Club

Internal groups/committees:

Membership Recruitment & Retention

Hobbies:

Playing member of the Frome Amateur Operatic Society
Southampton FC season ticket holder
Disc Jockey
Attending musical theatre (West End preferably)